## **AMENDMENTS TO THE CLAIMS**

This listing of claims will replace all prior versions, and listings, of claims in the application. Claims 1-8, 39-47, 51, and 52 have been amended herein.

1. (Currently amended) A computer-implemented methodology for transacting business over a network, including:

at least one computer executing instructions for carrying out a method comprising:

offering a plurality of deals for at least one of a product [[and]]or service offered
by at least one seller, each of the plurality of deals includes at least one seller criteria;

receiving input including inputting a plurality of price and non-price buying criteria by a buyer for the at least one of a product [[and]]or service, the non-price criteria including at least one distribution criterion;

correlating the <u>plurality of deals</u> for <u>the at least one of a product [[and]]or</u> service offered by the at least one seller to the price and non-price buying criteria inputted by [[a]]<u>the</u> buyer;

notifying the seller of the particular at least one of a product or service when the buying criteria does not match the seller criteria; and

outputting a list of deals in real time from amongst the plurality of deals that match the <u>price and non-price</u> buying criteria of the buyer.

- 2. (Currently amended) The method of claim 1, wherein <u>offering each of</u> the plurality of deals is based on a plurality of selling criteria defined by the seller.
- 3. (Currently amended) The method of claim 2, <u>including in wherein</u> each of the plurality of selling criteria defined by the seller <u>includes</u> an offering criteria <u>defining</u> <u>which defines</u> limits of each of the plurality of selling criteria defined by the seller.
- 4. (Currently amended) The method of claim 3, <u>including in wherein</u> each of the plurality of buying criteria inputted by the buyer <u>includes</u> an ordering criteria <u>defining</u> which defines the limits of each of the plurality of buying criteria inputted by the buyer.

5. (Currently amended) The method of claim 4, <u>including in wherein</u> the list of deals from amongst the plurality of deals that match the buying criteria of the buyer are the <u>matching</u> deals <u>in</u> which the ordering criteria of the buyer match the offering criteria of the seller.

- 6. (Currently amended) The method of claim 5, <u>further comprising enabling wherein the seller can add</u> additional selling criteria to each of the plurality of deals.
- 7. (Currently amended) The method of claim 1, <u>including in wherein</u> each of the plurality of buying criteria inputted by the buyer <u>includes</u> an ordering criteria <u>defining</u> which defines the limits of each of the plurality of buying criteria inputted by the buyer.
- 8. (Currently amended) The method of claim 7, <u>including in wherein</u> the list of deals from amongst the plurality of deals that match the buying criteria of the buyer <u>matching are the</u> deals which match the ordering criteria of the buyer.
- 9-38 (Cancelled)
- 39. (Currently amended) The method of claim 1, wherein a distribution criterion includes at least one of seller reputation, reliability, timeliness, delivery options, financing options, [[and]]or warranties.

40. (Currently amended) A method of transacting business over the Internet, comprising: at least one computer executing instructions for carrying out a method comprising:

hosting a web site that facilitates an Internet based transaction for a sale of at least one of a good [[and]]or a service;

providing access *via* the web site to at least one buyer and at least one seller to carry out the sale, the at least one seller outputs a list of deals in real time when a plurality of price and non-price buying criteria defined by the buyer matches a plurality of price and non-price selling criteria defined by the seller, wherein the buyer's non-price criteria associated with the at least one buyer includes at least one distribution criterion; and

alerting the <u>at least one</u> seller of <u>a particular product</u> the at least one good or service when <u>at least one</u> buyer <u>criterion of the plurality of price and non-price buying criteria</u> defined <u>criteria fail</u> fails to match seller defined <u>any portion of the plurality of price and non-price selling</u> criteria.

- 41. (Currently amended) The method of claim 40, further comprising defining the plurality of <u>price and non-price</u> selling criteria by including offering criteria which defines <u>limits acceptable ranges</u> of the each of the plurality of <u>price and non-price selling criteria defined</u> by the <u>at least</u> one seller.
- 42. (Currently amended) The method of claim [[40]]41, further comprising defining the plurality of <u>price and non-price</u> buying criteria by including ordering criteria which defines <del>limits</del> <u>acceptable ranges</u> of the each of the plurality of <u>price and non-price</u> buying criteria defined by the <del>seller</del> at least one buyer.
- 43. (Currently amended) The method of claim [[40]]42, further comprising purchasing at least one good or service from the seller when the ordering criteria of the <u>at least one</u> buyer matches the offering criteria of the <u>at least one</u> seller.
- 44. (Currently amended) The method of claim [[40]]43, further comprising receiving a discount on the <u>purchase purchasing</u> based on a previous purchase made by the at least one buyer from the at least one seller.

45. (Currently amended) The method of claim [[40]]43, further comprising limiting the commercial transaction purchasing to particular buyers that meet and accept terms and conditions governing the sale as defined by the at least one seller.

- 46. (Currently amended) The method of claim 40, <u>further comprising enabling wherein</u> the at least one seller [[can]]<u>to</u> review other buyer defined buying criteria not used in [[the]] matching of the plurality of <u>price and non-price</u> buying criteria and the plurality of <u>price and non-price</u> selling criteria.
- 47. (Currently amended) A computer implemented method for conducting business electronically, comprising:

linking at least one seller and at least one buyer via a computer system;

providing the <u>at least one</u> buyer a plurality of deals from the <u>at least one</u> seller, <u>wherein</u> <u>one or more</u> [[each]] deal has <u>different</u> seller defined price and non-price selling criteria <u>that</u> <u>differs from other price and non-price criteria defined by other sellers;</u>

matching at least one deal of the plurality of deals that meets at least one buyer defined price and non-price buying criteria, the non-price criteria including at least one distribution criterion;

informing the seller of a particular product or service when buyer defined criteria differ from seller defined criteria;

outputting a list of the one or more matching deals to the <u>at least one</u> buyer in real time; and

receiving one or more orders from one or more deals from at least one buyer *via* the computer system.

48. (Previously Presented) The method of claim 47, further comprising configuring a server to provide the plurality of different buyers access to view the at least one of the plurality of deals *via* one or more of the at least one remote computers.

49. (Previously Presented) The method of claim 47, further comprising configuring a server to provide the plurality of different buyers with deals that the buyer defined buying criteria match the seller defined selling criteria.

50. (Previously Presented) A system that facilitates electronic sale of a product or service, comprising:

means for offering a list of deals electronically to potential buyers, each deal contains both selling criteria and offering criteria for a product or service;

means for receiving from the potential buyer both buying criteria and ordering criteria; means for matching offering criteria to ordering criteria; and

means for conducting a sale of the product or service in real time when the offering criteria matches the ordering criteria and informing the seller when buying criteria does not match selling criteria.

51. (Currently amended) A method for conducting web-based transactions comprising the following computer-implemented acts:

connecting potential sellers of a particular good or service with potential buyers of the particular good or service through a computer system;

receiving multiple offers for the particular good or service from the potential sellers, an offer including both (1) seller criteria defining characteristics or qualities of the particular good or service offered by a respective potential seller and (2) offer criteria establishing a value or range of respective seller criteria;

aggregating the multiple offers into a deal for the particular good or service enabling a potential buyer to access the deal by selecting the particular good or service and to select any seller criteria specified by at least one of the potential sellers;

receiving a query from a potential buyer including [[both]]seller criteria selected by the potential buyer, buyer criteria input by the potential buyer and defining characteristics or qualities of the particular good or service sought by the potential buyer and not available for selection from amongst the seller criteria and order criteria defining a value or range associated with either the seller criteria or the buyer criteria;

displaying in real time any [[deals]] <u>offers</u> where the order criteria <u>for seller criteria</u> <u>selected by [[from]]</u> the potential buyer correspond to offer criteria <u>for seller criteria input by</u> [[from]] a potential seller; and

providing the potential seller with buyer criteria that fail to match any seller criteria input by the potential seller.

52. (Currently amended) A method for conducting web-based transactions comprising the following computer-implemented acts:

displaying to a potential buyer a list of goods or services offered by a potential seller, the displaying including both seller criteria and offer criteria;

displaying seller criteria based upon a selection of a particular good or service from the list, the seller criteria is determined prior to receiving buyer criteria;

receiving both order criteria and buyer criteria for the selected particular good or service; outputting in real time offers in which the offer criteria matches the order criteria; and reporting to a seller of the selected particular good or service buyer criteria that does not match seller criteria.

- 53. (Previously Presented) The method of claim 52, further comprising defining the seller criteria as a set of minimum inputs based upon a determination by at least one of a system administrator and subset of the plurality of sellers, the subset including sellers of the selected good or service.
- 54. (Previously Presented) The method of claim 1, the at least one seller criteria is determined prior to receiving the buying criteria.
- 55. (Previously Presented) The system of claim 50, the selling criteria are received from the potential seller and the selling criteria describe both a price and non-price feature of the product or service.
- 56. (Previously Presented) The system of claim 50, the buying criteria are received from the potential buyer and the buying criteria describe both a price and non-price feature of the product or service.
- 57. (Previously Presented) The system of claim 50, the offering criteria define a value or range of the selling criteria.

58. (Previously Presented) The system of claim 50, the ordering criteria define a value or range of the buying criteria.

- 59. (Previously Presented) The method of claim 1, the act of inputting a plurality of price and non-price buying criteria occurs prior to a negotiation or acceptance between the buyer and the seller and/or the act of notifying the seller of the particular product or service occurs after a negotiation or acceptance is completed.
- 60. (Previously Presented) The method of claim 47, further comprising omitting from the act of matching the buyer defined criteria that differ from the seller defined criteria and alerting a particular seller of the buyer defined criteria that differs when the particular seller does perform the act of outputting a list to the buyer.
- 61. (Previously Presented) The method of claim 47, further comprising omitting from the act of matching the buyer defined criteria that differ from the seller defined criteria and alerting a particular seller of the buyer defined criteria that differs when the particular seller does not perform the act of outputting a list to the buyer.